

## 2024 ANNUAL REPORT

**Elevate Charities** 

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## WELCOME MESSAGE

Dear Friends and Supporters,

As the Executive Director of Elevate Charities, it is my honor and privilege to welcome you to our Annual Report for the year 2024. This year has been a remarkable journey of growth and unwavering commitment to our mission of giving back to seniors, supporting the professional development of caregivers dedicated to senior care, and providing meaningful assistance to those who serve in senior communities.

Our organization has always been driven by the belief that our seniors deserve the utmost respect, care, and dignity. They have paved the way for us, and it is our duty to ensure they receive the support and attention they need in their golden years. This year, we have expanded our programs and services to reach even more seniors, providing them with essential resources and a sense of community.

In addition to our work with seniors, we have continued to invest in the future of nursing. Our scholarship programs have empowered numerous nurses and other caregivers to further their education and specialize in geriatric care. These dedicated professionals are the backbone of our healthcare system, and their commitment to excellence ensures that our seniors receive the highest quality of care.

The achievements highlighted in this report would not have been possible without the generous support of our donors, volunteers, and partners. Your contributions have made a tangible difference in the lives of countless individuals, and for that, we are deeply grateful.

Thank you for your continued support and belief in our cause. We invite you to explore this report and celebrate the milestones we have achieved together.

With heartfelt gratitude,

Dennielle de Heras Executive Director Elevate Charities

### CHARITY PROFILE

Elevate Charities is a public charity founded in 2008, dedicated to improving the quality of life for members and participants of the senior healthcare community. This includes employees, caregivers, family members, patients, and residents.

Elevate Charities mission aims to bridge the gap between what the healthcare system currently provides and the basic needs of individuals. We focus on supporting local communities and affiliated organizations through three unique programs:

Helping Our HeritAge Program: This program ensures that the basic needs of the aging population are met.

Helping Our HeritAge Scholarship Program: This initiative provides educational resources and scholarships to employees in the senior-focused healthcare industry, helping them advance their clinical abilities.

The Emergency Fund: This fund assists employees of affiliated senior healthcare organizations who face dire financial needs due to unexpected events like illness, death, or natural disasters.



# YEAR IN REVIEW



#### Year in Review: 2024

In 2024, Elevate Charities experienced remarkable growth and impact. Thanks to the generosity of our donors, we received a total of \$5,884,651 in donations. These funds enabled us to provide 19 grants to seniors and 57 nursing scholarship grants, supporting individuals in need and fostering the next generation of healthcare professionals.

#### In 2024, Elevate Charities successfully:

- Provided 19 seniors with dentures, hearing aids, and other essential items for a total of \$13,845
- Awarded 57 scholarships to nurses pursuing advanced degrees and certifications for a total of \$77,877
- Helped 4,789 employees of partner affiliates to nurses pursuing advanced degrees and certifications for a total of \$4,869,093
- Partnered with numerous healthcare facilities to enhance the quality of care for seniors.

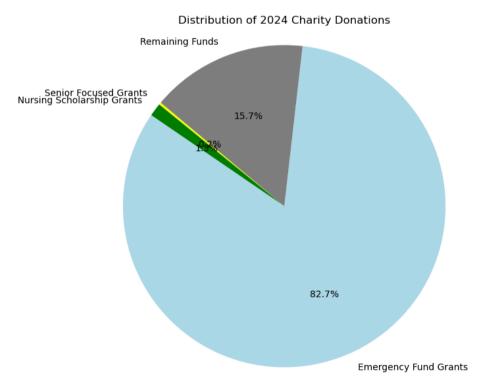
#### **Looking Ahead: 2025**

As we move into 2025, we are excited about the future and the potential to make an even greater difference. We project that donations will reach \$5,500,000, allowing us to expand our programs, outreach and support. Our goal is to increase the number of senior and nursing scholarships given to deserving recipients by 25%, furthering our commitment to improving lives and communities.

# ANNUAL DONATIONS



In 2024, our charity was honored to receive a total of \$5,884,651 in donations, a testament to the generosity and commitment of our supporters. These funds enabled us to make a meaningful impact across several key initiatives. We awarded \$13,845 in Senior Focused Grants, supporting programs that enhance the quality of life for seniors in our community. Additionally, we provided \$77,877 in Nursing Scholarship Grants, helping aspiring healthcare professionals advance their careers in senior care. The largest portion, \$4,869,092, was allocated to our Emergency Fund Grants, offering critical financial assistance to employees of our partner-affiliated facilities during times of need. The remaining funds are reserved for future initiatives and operational sustainability, ensuring our continued support for the senior healthcare community.



Senior Focused Grants: \$13,845 (0.2%) Nursing Scholarship Grants: \$77,877 (1.3%) Emergency Fund Grants: \$4,869,092 (82.8%)

# THANK YOU FROM THE CHAIRMAN OF THE BOARD -

As the Chairman of the Board of Elevate Charities, I am proud to share the remarkable progress we have made this year in our mission to enhance the lives of seniors, support the professional growth of nurses and other caregivers in the senior healthcare setting, and assist those involved in the support and care of our seniors to provide financial support when the unexpected happens. Our dedicated team has worked tirelessly to bridge the gap left by Medicare and Medicaid, providing essential items to improve their quality of life and restore their dignity and independence.

In addition to our efforts for seniors, we have continued to invest in the future of healthcare by offering scholarships and career advancement opportunities to nurses and other caregivers. By empowering these dedicated professionals, we ensure that they can provide the highest level of care to our aging population.

Our achievements would not have been possible without the generous support of our donors, volunteers, and community partners. Together, we are making a tangible difference in the lives of those who need it most. Thank you for your continued support and commitment to our cause.

Sincerely,

Tyler Douglas
Chairman of the Board
Elevate Charities

#### Contact Us

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